



PHILADELPHIA WATER COLOR SOCIETY
 407 Hessian Drive, Kennett Square, PA 19348
 Phone: 215-569-3955, Website: www.PWCSociety.org

**PHILADELPHIA
 WATER COLOR SOCIETY**

110th Anniversary International
 Exhibition of Works on Paper

GoggleWorks Center for the Arts

201 Washington Street
 Reading, PA 19601
 610-374-4600

September 26 - November 14, 2010

AWARDS

\$1,000 PWCS Award of Excellence
 \$900 Hooper Award of Excellence
 Total Awards in Excess of \$6,000

JUROR OF SELECTION

Paul C. Jackson, AWS, NWS

One of America's greatest contemporary watercolorists, Paul Jackson has received top honors in national and international competitions and his paintings have graced the covers of many magazines and books.

Paul is a Signature Member of American Watercolor Society and National Watercolor Society. Paul has been featured as one of the Master Painters of the World in International Artists Magazine and is the author of the popular book, Spectacular Light Effects in Watercolor, North Light Books.

JUROR OF AWARDS

Jada Rowland, AWS, ASOPA

Jada Rowland has been painting since 1983, when she fulfilled a lifelong desire to be a professional artist and writer. She had already established herself as a successful actress.

Jada is a Signature Member of the American Watercolor Society and American Society of Portrait Painters. She has exhibited her work at the National Museum of Women Artists and is represented by many New York Galleries. She has illustrated 13 children's books.

2010 CALENDAR

Entries Due Monday, June 7, 2010
 Notification Begins Monday, July 19
 Shipped Works Due September 13 - 17
 Hand Delivery Monday, September 20
 11:00 am - 6:30 pm
 Show Opens to Public Sunday, Sept. 26
 Awards Reception Sunday, October 10
 11:00 pm - 4:00 pm
 Exhibit Closes Sunday, November 14
 Hand Pick-Up Monday, November 15
 12:00 am - 6:00 pm
 Return Shipping Begin November 16, 2010

WORKS ELIGIBLE: All works must be for sale.

Watermedia, drawings, hand pulled prints, and pastels are acceptable. All works must be original and on or of paper. Collage elements must be of paper, and any image or color on collage papers must be the work of the artist. No oils, photographic, digital, electronic processes or computer art will be accepted. No work previously exhibited at GoggleWorks or in any PWCS exhibition will be accepted. Entries must be no older than 3 years and must not have been done under teacher supervision.

Visit www.PWCSociety.org for FAQ.

SIZE RESTRICTION: Minimum image size is 140 square inches. Maximum outside frame width must not exceed 42".

LIABILITY: Artists are responsible for insuring their work in transit. GoggleWorks will provide insurance during the exhibition. PWCS will not be responsible for works damaged, lost or stolen. Any work left after close of exhibition will be placed in storage at the artist's risk and insurance coverage discontinued. A late charge of \$2 per day will apply.

SALES: 35% commission will be taken on all sales.

EXHIBITION CATALOG: A limited editions catalog will be sent to all entrants.

ENTRIES:

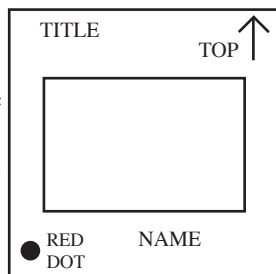
Artists may submit two entries. Only one painting per artist will be juried into the show.

DIGITAL ENTRIES (preferred)

- Digital entries must be JPG format submitted on CD with a resolution of 300 dpi. Image size should be 1000 pixels on the longest dimension. Show image only, no mat or frame.
- When naming your JPG files, indicate entry A or B followed by title and .JPG file name extension.
- Label the CD using a permanent marker, indicating your name, entry A and B, and the title and image size of each entry.
- Visit www.PWCSociety.org for additional instructions on how to prepare your digital entries.
- CD submissions will not be returned.

SLIDE ENTRIES

- Slides must be 2” x 2” cardboard or thin plastic mounts.
- Slides should be labeled as shown and with Red Dot in lower left hand corner, using fine point permanent markers.
- Slides should be inserted into plastic sleeves. Do not tape or adhere slides to any other surface.
- Slides of accepted entries will be retained by PWCS. All others will be returned.



NOTE: All slides will be scanned and converted to digitals for the Juror of Selection.

MAIL ENTRIES TO: PWCS Entries
13 Brandywine Drive
Elwyn, PA 19063

CHECK LIST BEFORE MAILING

- Entries labeled as outlined above
- Completed Entry Form, Signed and Dated
- Completed Notification Card
- Entry Fee (and Dues, if applicable)
- #10 SASE with Proper Postage

ENTRY FEE: (one or two entries)

- Members: \$15 entry fee if 2010-2011 dues have been paid. If dues have not been paid, include dues payment of \$35 with entry submission.
- Non-Members: \$45 entry fee.
- Make checks payable to PWCS (US Dollars Only).

ENTRY DEADLINE: Entries must be received by June 7, 2010. First class mail only. No hand delivery, special delivery or express mail. No e-mailed entries.

ALL ENTRANTS: Sign, date, and mail completed entry form and notification card, proper entry fee, dues if applicable, CD or slides, and self addressed stamped #10 envelope.

SHIPPING INSTRUCTIONS: Detailed instructions will be mailed to accepted entrants. Shipped work must ship with prepaid return, and must use Plexiglas. Airfloat boxes are strongly recommended. A \$35 handling fee will apply for all shipped work.

CONDITIONS FOR ACCEPTED WORK:

All work must be for sale. Only **white mats** are acceptable. A thin color liner may be used when double matting. Selected work must be wired and ready to hang. Framing must be professional in appearance with clean mats, frames without visible damages, and clean glazing without noticeable scratches.

PWCS reserves the right to review all entries for conformance to specifications outlined in the prospectus and the right to refuse any work that does not match the submitted digital or slide entry. Work that does not comply will not be exhibited and will be returned at the artist’s expense, and the artist will be precluded from any and all exhibitions sponsored by the PWCS for a period of two years.

SIGNATURE MEMBERSHIP is granted to any Associate Member who has been accepted into two Anniversary International Exhibitions while a member in good standing.

FOR YOUR RECORDS:

Entry A _____ \$ _____
 Entry B _____ \$ _____
 Check enclosed _____

